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Using CGI, you can get visuals that catch the eye, tell a story, and show your projects in the most captivating setting

CONTENTS

5 Tips to Get Top Quality CGI at the Most Reasonable Price

In architectural and real estate projects workflow, 3D rendering has become an efficient and ubiquitous tool. Using 3D renders is the easiest way to ensure you always have high-quality visuals for your portfolio, marketing materials, and presentations. And so, the importance of effective communication with a [3D rendering studio](#) cannot be overstated.

In this article, we'll share the best tips and practices on how to ensure your collaboration with an archviz company brings you high-quality visuals without breaking the bank. This knowledge comes from our 12-year experience in the industry. Without further ado, let's dive in!

#1. Communicate Your Design Values and Needs First

When establishing communication with a 3D rendering studio, it's crucial to explain your design values and the project's selling points in the first place. This way, you ensure nothing important is lost in renders, and they convey exactly what you need, focusing on your project's winning features.

This aspect of communication not only prevents misinterpretations but also reduces the need for costly revisions. So, by emphasizing key elements in advance, you can save both time and money. And if you neglect to create a thorough brief, you might save an hour but then lose many more hours on revisions.

#2. Specify Your Target Audience

Effective communication with a 3D rendering studio requires you to be specific about your clients. Your customer avatar might be obvious to you, but not to your CGI contractor.

Let's imagine the following scenario: you need interior renderings to pre-sell apartments in a new residential complex. A 3D rendering studio creates flawless photoreal imagery that conveys a luxurious, opulent mood. It looks great. But your target audience is middle class, and a rendering like that will immediately scare them off. All because they will decide that this property is not affordable for them. So, to avoid costly revisions, be very clear about your target audience from the get-go.

#3. Choose a Studio With an Extensive Library of 3D Assets

Even before you start discussing the images themselves, make sure you have chosen a 3D rendering studio with a large library of pre-made 3D models. Pay special attention to whether there are models of furniture and accessories from well-known brands and retailers. These assets not only optimize your architectural CGI project timing but can also lead to budget savings.

Without access to such a library, you may end up overpaying for custom modeling where it's not really needed. And it potentially can add up to 50% to your project
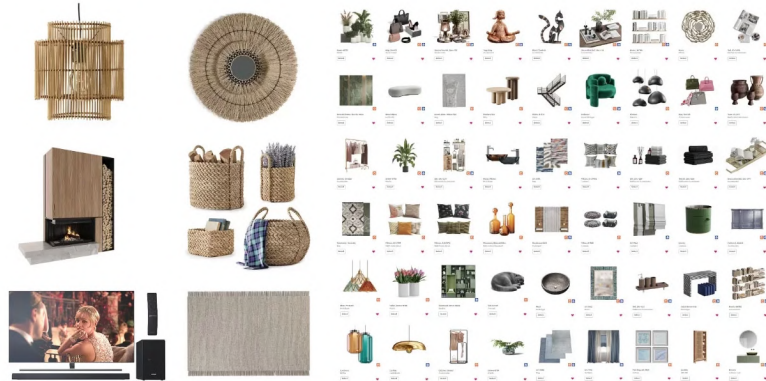
costs. So, if it's not clear from a CGI studio's website, make sure to ask about the library as soon as you get in touch with them.

#4. Ask About the Price of Additional Views

Some contractors may bill additional 3D views of your design at the same rate as the

primary one. If this is the case, it's better to look for another

studio. That's because it's not justified in terms of time and resources actually spent on it. Simply put, a studio like that just wants to make a quick buck off you.

Remember that creating additional views of an existing 3D scene typically involves just slight adjustments. So, a professional and trustworthy 3D rendering studio will offer these at a cost that is often up to 70% less than that of the initial rendering.

#5. Share Revit 3D Models

Last but not least tip on how to make communication with a 3D rendering studio easier. Do you have a Revit 3D model of your design or some parts of it? Share it with your CGI studio and feel free to ask for a discount. That's because this model can be imported in 3ds max and used in the project, or at the very least serve as a precise reference for making photorealistic 3D rendering. By providing your 3D visualization studio with such an asset, you reduce their workload and accelerate the speed. It's a win-win situation for both sides. So provide your contractors with any 3D models you might have.

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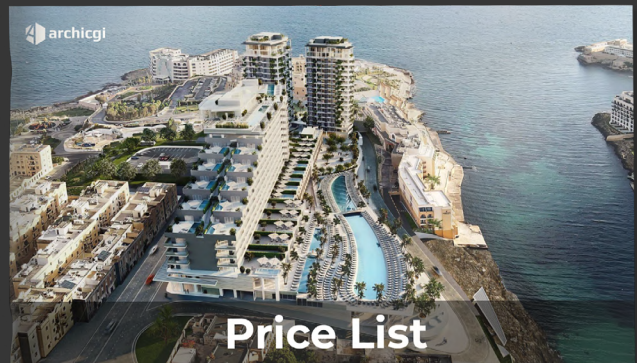
Effective communication with a 3D rendering studio is key to getting high-quality visuals for your needs. So, don't hesitate to ask questions and get picky if you are not sure about something. But also remember that it's up to you to prepare a thorough brief and share any assets that might help the studio provide you with exceptional imagery faster.

Looking for reliable 3D rendering services? Contact us at ArchiCGI to get stellar visuals – and learn just how smooth communication with a CGI provider can be!

How to Set SMART Goals for Architects and Designers

Setting realistic goals and tracking whether you achieve them is a crucial part of any professional's development. Architects and designers are no exception. There are various strategic approaches to goal-setting for them to choose from, and one of the most popular methods is the SMART framework. An acronym for Specific, Measurable, Achievable, Relevant, and Time-bound, SMART outlines a structured path to setting and achieving objectives effectively. But how do you set SMART goals for architects and designers specifically?

At our 3D rendering studio, we often use the SMART model. In this article, we'll share some relevant examples that you can easily adjust to your goals and needs. Let's get into it!

#1. Be Specific

Being specific is crucial for setting effective goals. You need to define clearly what it is you need to achieve. For example, you want to improve

your professional skills. When you phrase it this way, it's not clear what and how exactly you are going to do. So, to ensure the goal is specific, you can add: 'by reading a new specialized book every month and attending an industry-specific event every

three months.' Now you are able to actually move forward with achieving your goal. And, what's also important, you can track whether you succeed.

Now, let's consider another example of SMART goals for architects. Imagine you want to expand your professional network. To make it specific, you might decide to attend three architecture conferences during the year and make the best of LinkedIn for architects. The latter can be done by setting up your profile and adding at least ten new professional contacts per week.

How to improve the vague goal of 'embracing new technology'? You can do so by choosing a specific software you want to learn and spending 10 hours on courses or tutorials monthly.

#2. Measure Success

Measurability in SMART goals for architects ensures that progress is tracked and success is quantified. For example, a vague goal of 'staying within the budget' becomes measurable when you decide to reduce project overruns by 15%.

This is something you can track now.

Another great example is boosting your presence on social media. To achieve that, you can, for instance, set the goal to 'increase the number of followers on Instagram to 10k.'

Even something as abstract as improving your credibility can be measured. As an example, you can set the SMART goals to encourage a certain number of clients to leave positive feedback and actually get them to do so.

#3. Set Achievable Goals

Goals must be attainable within financial, time, and resource constraints. Simply put, architects should be very realistic when they assess their limits and set their goals. This way, they will prevent themselves from disappointment and demotivation.

For example, 'expanding your niche' might sound scary and

designs but also want to work on commercial projects. Then, start by setting a goal to get one small commercial project, such as designing a local coffee shop. You can try to achieve that by creating a few relevant concepts, commissioning photorealistic renderings for architects, and then sharing them in your portfolio and on social media to attract potential clients. When you put it this way, the goal starts to seem achievable.

Let's consider a few more examples. While becoming worldwide famous in three months might not be something you can actually do, increasing your client base by 10% through networking, marketing, etc is an achievable SMART goal.

inaccessible. Let's say you only have experience with residential

'Creating an excellent portfolio' is also attainable when you

break it down to 'adding five new projects and deleting outdated ones.' And 'increasing client satisfaction' becomes realistic

when you get feedback, take it into account, and improve client service.

#4. Make Sure Your Goals Are Relevant

Relevance ensures that your SMART goals align with your overall business objectives and industry trends, as well as with your values. For instance, relevant goals for architects and designers could be to 'develop expertise in biophilic design and meet the growing demand for sustainable and eco-friendly architecture.' This goal is directly linked to the industry trends and to the broader aim of staying competitive.

Just as well, most architects and designers will agree that enhancing the work-life balance

is always among the relevant goals. Apply the SMART method to get precise about it. You

can, for example, set the goal of attending yoga classes three times per week to release stress.

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#5. Specify Time Frames

Setting a deadline is essential to prevent goals from drifting indefinitely. Just like measurability, being time-bound

ensures you stay accountable and will not procrastinate.

For instance, the goal to 'increase your studio's professionalism' sounds incredibly vague. It's much more improved when you specify that you are going to do that by providing 20 hours of training for employees in the next quarter. This way, by the end of the quarter, you will be able to easily tell whether you achieved the set goals.

Success in boosting your status within the community becomes trackable when you change it to 'submit proposals for three professional competitions within the next three months.' Improving your expertise becomes specific, achievable, and time-bound when you phrase it like 'complete 5 LEED-certified projects by 2025.'

Present your architectural project like a work of art with AI-powered CGI

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Setting SMART goals for architects and designers means breaking down abstract ideas and whims into steps you can measure, track, and keep yourself accountable for. By doing so, step-by-step, you can accelerate your professional growth and boost your business just the way you want it.

To make your goals of creating a great portfolio, stellar presentations, or boosting your social media presence more achievable, opt for 3D rendering services. Contact ArchiCGI and get CG visuals of the highest quality for all your needs!

How Outsourcing CGI Helps Architects Solve 4 Major Challenges

In the modern world of architecture, following trends and implementing new useful tools is crucial for success. CGI for architects is one such tool. However, harnessing its power to the hilt is often hard when architects try to do it on their own. In such cases, outsourcing tasks to a 3D rendering company is an optimal solution. This way, architects can ensure they use CGI to its fullest potential. So, what are the top four hurdles that outsourcing CGI can solve? Let's get into it!

#1. Limited Time and Resources to Complete Renderings

Architects are known for their busy schedules. Between client meetings, site visits, and working on designs, it can be challenging to find time for making detailed 3D renders. While most architects possess the skill to create 3D models, it takes hours they might not have to spare. Outsourcing solves this problem, and here is how.

3D artists at large studios are professionals who daily hone their CGI-making skills. It's their main focus and passion. That's why they will definitely create the necessary visuals faster and easier than architects who are on a tight schedule and busy with other tasks. Also, specialized CGI studios have all the necessary software and equipment like powerful render farms. Using these resources, they ensure the optimal workflow and performance.

#2. Difficulty Creating Photorealistic Lighting and Textures

Many architects excel in conceptualization and modeling in programs such as Revit or SketchUp. But creating lighting and textures for photorealistic CGI is another story. It requires familiarity with other types of software such as 3ds Max and Unreal Engine. And that's not a skill architects must necessarily have.

Need high-quality photorealistic CGI? Then it's best to leave texturing, lighting, and post-production to specialists. They will ensure that visuals come out flawless. On top of that, many studios have extensive libraries of materials and other pre-made CG assets. So, by working with such a contractor, architects will not only ensure the quality of their

visuals. They'll also save time that would otherwise have been spent on searching for the required materials and creating imagery on their own from scratch.

#3. Inability to Produce Specific Types of CG Visuals

CGI for architects is evolving rapidly, and a simple static render is often no longer sufficient to catch the audience's eye. To make portfolios, presentations, and social media pages shine, architects should make the most of the innovative types of CG. For example, animation, AR, 3D cinemagraphs, and Pixel streaming. However, making such visuals is technically
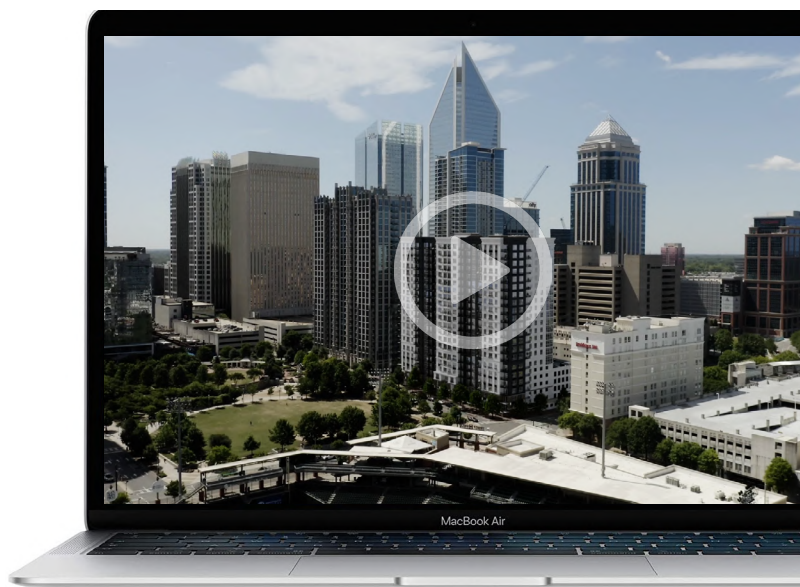
challenging and requires a deep understanding of CGI technologies. A task like that can significantly strain in-house resources.

The good news is that experts at CGI studios are perfectly equipped to create a wide range of visuals, from static renders to immersive VR experiences. So here, CGI outsourcing allows architects to quickly adapt to the fast-paced industry. Namely, they can use cutting-edge technologies without straining their in-house team. And, speaking of that, we proceed to our last point.

#4. Overworking In-House Teams

Architectural firms often face a dilemma when dealing with the high demand for CGI. Overburdening their in-house team can lead to burnout, decreased job satisfaction, and compromised project quality. In the same time, outsourcing CGI for architects allows their in-house staff to work in a comfortable and productive rhythm, alleviating stress. What's more, depending on the number of tasks architects have, outsourcing might turn out to be more cost- and time-efficient than hiring and training new in-house CG specialists.

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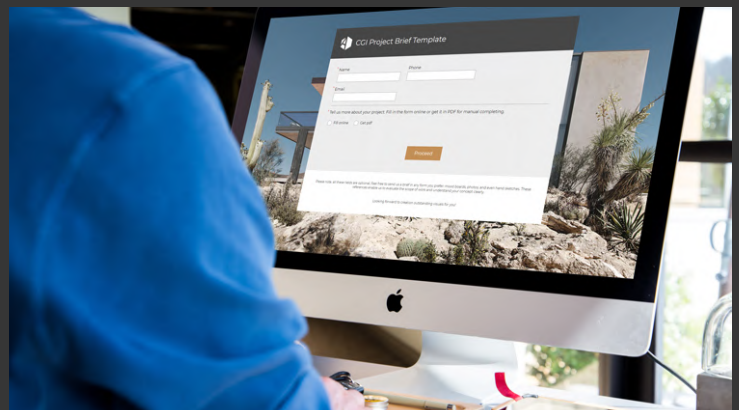
Outsourcing CGI services can be a strategic move for architects to address four serious challenges. It allows them to focus on their core competencies, ensuring they always have high-quality visuals of their designs. Also, CGI outsourcing helps to embrace the newest emerging technologies and maintain a healthy work-life balance.

Looking for professional architecture rendering services? Contact us today and get stellar CGI for architects at a reasonable price!

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4 Types of 3D People in Architectural Animation

When it comes to 3D animation for architecture and real estate, there are a lot of tricks to make it more engaging and life-like. One of them is adding people. First of all, seeing a human figure near a building is the easiest way for the viewer to comprehend the scale of that building. It also helps them to imagine themselves in the presented location. What's more, when 3D people in animation are doing some everyday things, like cycling or talking on the phone, it adds to the general vibe and realism of a scene. However, to create truly realistic 3D videos that convey the intended mood, one can't just use the same couple of human models in every project and

call it a day. There are different types of 3D people in animation, and all of them have their strong suits and can serve different purposes.

To communicate efficiently with a 3D rendering studio, it's worth knowing what will benefit your project the most. So in this article, we've covered 4 types of 3D people in animation for architecture and real estate you can choose from. Without further ado, let's learn about them!

#1. Posed 3D People

Some scenes in your animation might need human figures without the actual movement.

In this case, posed 3D people are your best option. Unlike all the other types listed here, they are completely static. These models are also the easiest and cheapest to use, so if you're on a tight deadline or budget, placing a couple of such people in the background in your animation might be the optimal solution. While these 3D people may seem basic, they still add a touch of realism to the scenes. However, it's best to combine them with other types to enhance overall visual impact.

#2. Ambient 3D People

For animation scenes requiring a bit more dynamic, ambient 3D people are a feasible choice. These models are similar to static ones but come with slight swaying and minimal movements. With these subtle motions, they will make your architectural animation more realistic.

#3. Rigged 3D People

Here, we proceed to the more complex types of 3D people in animation. When you need characters to perform specific actions, interact with the surroundings, or engage in some crowd scenes, such 3D people are your go-to option. They are equipped with a flexible 'skeleton'. This means that 3D artists can tweak the pose of these people: sit them down, make them run, and so on. It's also possible to change their clothes. All of this makes such 3D people a great option if you need to show a realistic crowd, for example, moving down a busy city street.

However, these 3D people come with certain limitations. While they are quite versatile in use, the movements of rigged 3D people look a bit robotic, which becomes quite noticeable in close-ups or highly detailed shots. So, when choosing among different types of people for your animation, pick rigged ones for distant or medium-distance views where the artificiality of their movement can go unnoticed.

Immerse clients into your design projects with a 3D animation

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#4. Animated 4D People

For the utmost realism and authenticity in your animation, 4D people are the best choice. These models are created by scanning real people in motion. Using assets like that, one can create animation whose level of realism is hard to surpass.

These people come in various types: in everyday clothes, in work or beach gear, etc. You can also find people representing different

professions: doctors, waiters, and others. Their movements and behavior are lifelike, making them ideal for close and medium-range shots where intricate details matter. However, it's important to note that animated 4D people are less flexible in some ways compared to rigged models. Namely, it's impossible to change their clothes or poses. A 3D artist will just have to find the ones that are right for your scene from the get-go.

And now, check out this CG video to see all the above-mentioned types of 3D people in action.

The choice between types of 3D people in animation depends entirely on your project goals and the types of shots in animation you need to use. Posed and ambient human models will work great in distant shots. Rigged people introduce more dynamics, but be cautious about the close-ups as these models can appear robotic in these views. Finally, 4D people
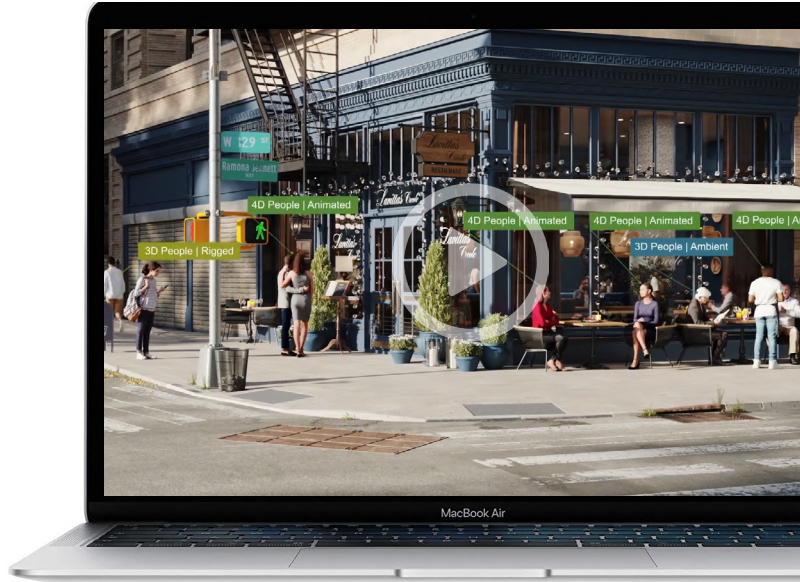
will look great up close, although a 3D artist won't be able to tweak them much. For a complicated and lengthy animation, the most reasonable approach is to combine various types depending on the scenario and the specific shots in your animation.

Looking for 3D rendering services to breathe life into your architectural or real estate project? Contact us at ArchiCGI and get stunningly realistic animation or renders for a reasonable price!

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Pixel Streaming: a New Powerful Tool for Real Estate Companies

If you are in the real estate business, you know that using CGI to promote properties is a must, not an option. But how does one stand out from the competition when everyone uses the same tools? By staying ahead of the curve and embracing innovation. And currently, the latest in real estate marketing is Pixel Streaming. A cutting-edge visualization tool, it's only starting to gain popularity and is still far from being a widespread solution. So, what is Pixel Streaming exactly?

In this article, the experts from our [architectural visualization studio](#) will answer this question. You will learn about the advantages this technology offers and will have enough information to decide whether you'd like to try it for your business. Let's go!

What is Pixel Streaming?

Pixel Streaming is a technology that allows potential buyers to explore properties through high-quality interactive 3D presentations rendered in real time. It streams an Unreal Engine application from either a cloud-based or local server to any device that has a web browser and internet connection. Users don't need to install any additional apps to view the presentation, which makes Pixel Streaming a very convenient tool.

How Can Pixel Streaming Benefit a Real Estate Business?

There are a number of ways the Pixel Streaming technology can help a real estate business achieve greater results while optimizing its resources. Let's see what they are.

Accelerating Pre-Sales

Pixel Streaming allows prospects to examine interiors, exteriors, and amenities of properties by clicking on different parts of a virtual building, rotating the scene, and zooming in and out. It can also provide information about units in pop-up windows, so users can learn everything they need to know in one place. That, in turn, helps potential buyers gain confidence and make purchase decisions faster. So, by using this

[real estate visualization](#) tool on your website, you can minimize random queries about property features and only connect with truly interested buyers.
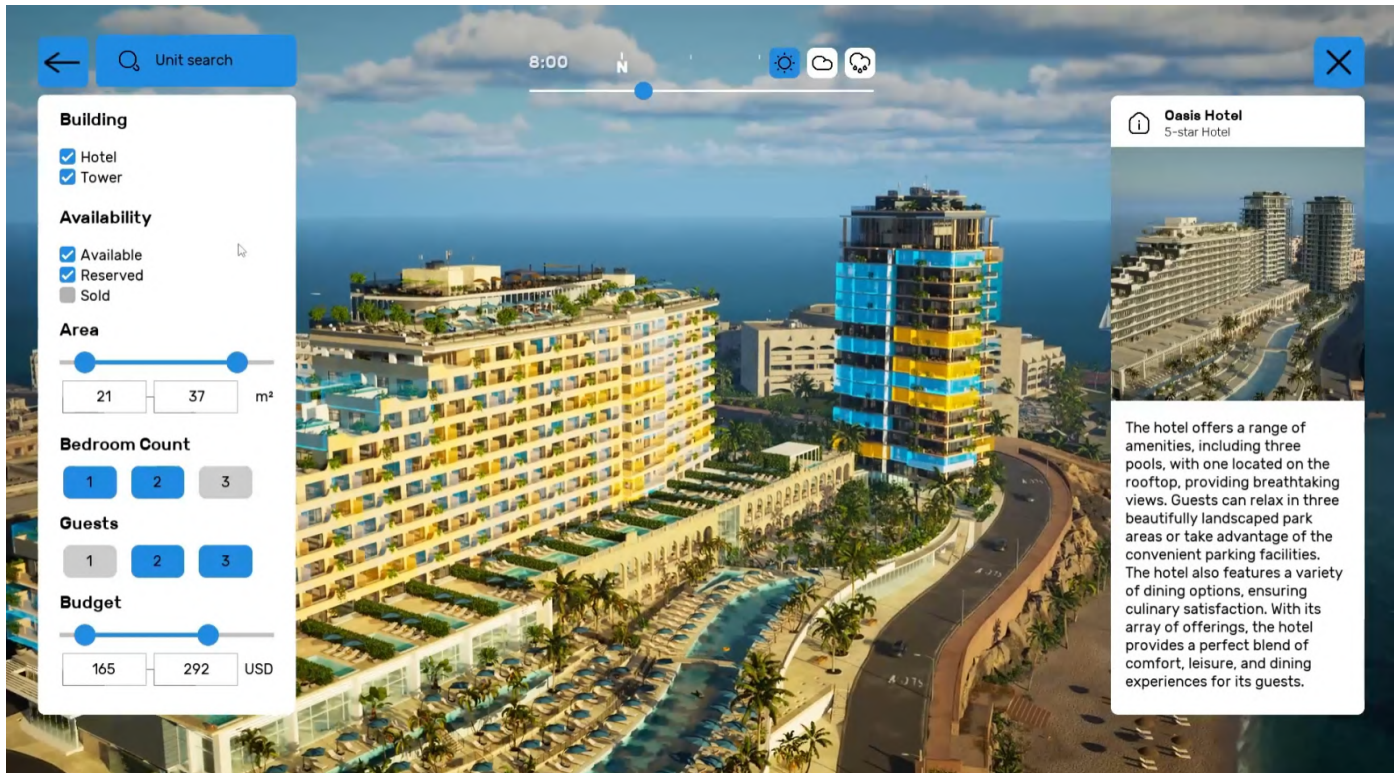
Improving User Experience

The Pixel Streaming technology provides a smooth, game-like experience that is not just informative, but highly enjoyable as well. Apart from exploring properties, an interactive presentation allows users to customize interior design, as well as see what the building will look like in different lighting and weather conditions. It has the quality, the details, and it's incredibly easy to use — a real magnet for leads.
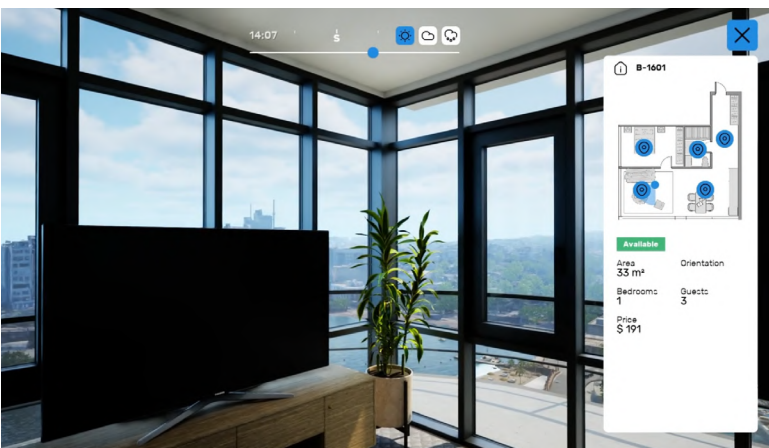
## Creating Powerful Marketing Campaigns

Nothing grabs users' attention like an innovative presentation designed to turn the tedious process of browsing listings into a delightful experience. That's why adopting Pixel Streaming will

help you achieve greater engagement of the target audience with your marketing materials. On top of that, the use of such advanced technology will boost your brand image and increase your business's credibility.
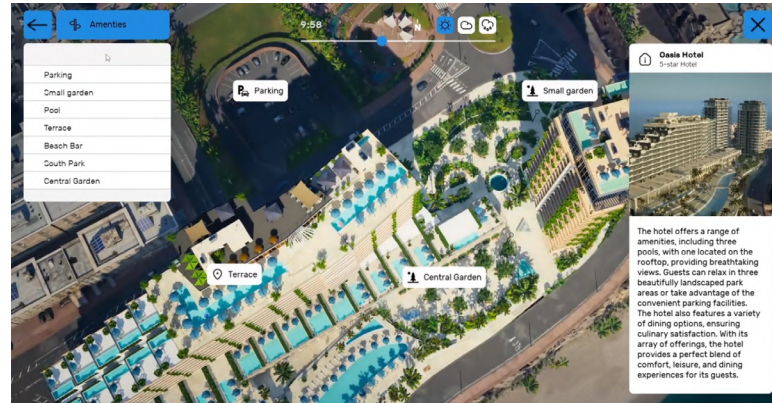
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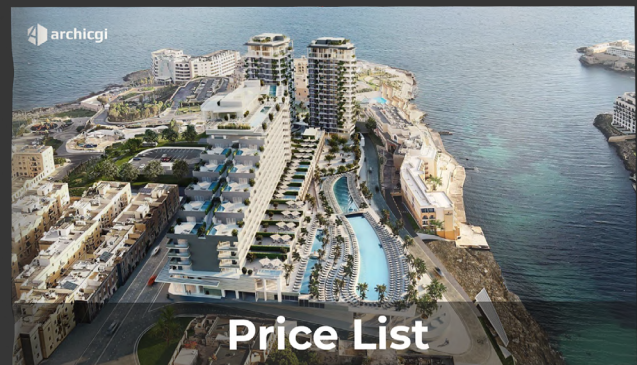
So, what is Pixel Streaming for the real estate business? The answer is — a revolutionary tool that can help you rise above the competition and streamline your marketing and sales processes. As you can see, there is every reason to try it before everyone else does.

Want to learn more about Pixel Streaming or other 3D visualization services we provide? Contact us at ArchiCGI and get a free consultation with one of our managers!

7 Mesmerizing Examples of Cityscape 3D Rendering

Are you looking to fill your presentations, portfolio, or marketing visuals with character and emotion? Try adding artistic cityscape 3D rendering into the mix. This type of image doesn't necessarily focus on the architectural design itself. Rather than that, it can serve as an additional visual that demonstrates the project's surroundings and

conveys the atmosphere of the place.

The 3D artists at our architectural rendering company love creating images whose purpose is to set the mood or tell a story. And in this article, we're going to share with you some of our favorite works. Check them out!

#1. Nighttime Cityscape

This 3D rendering has an undeniable cinematic quality to it. Thanks to the angle and the lighting, the viewer's eyes are instantly drawn to the center. There, a modern skyscraper towers above the street, contrasting with the older buildings in the foreground. Overall, the image perfectly demonstrates the architect's ability to design a captivating setting, which is definitely a valuable skill.

#2. Afternoon at City Canal

The idea behind this cityscape 3D rendering was to showcase the full value of living in one of those apartment blocks. Here, the potential residents can see a picturesque walk path along the canal — an ideal place for a morning run or an afternoon stroll with their loved ones. This way, the rendering provides both information and inspiration. And that would make it a great addition to property marketing materials or an architectural project presentation.

#3. In the Streets of Tokyo

When we think about cityscape rendering, we often picture a bird's-eye view of stunning skylines with high-rise towers. But it's just as important to show what those massive buildings look like from the street. In this case, we can see how seamlessly the innovative architectural designs blend in with the existing structures.

And even though the rendering doesn't depict the buildings in full, it gives the viewers a clear understanding of how the area will transform once the concept is realized.

Want to see more views from this project? Check out our case study on underlined urban redevelopment rendering.

#4. Fall Magic in the City

This cityscape 3D rendering provides seasonal inspiration, allowing the viewers to set into the fall mood. It includes a number of storytelling elements that come together to create a special moment. That is, finding a minute to take in the beautiful change of nature right in the middle of fast-paced city life. Focused on evoking emotion, a rendering like this one would captivate people's attention on social media, or as a part of your portfolio.

#5. Urban Landscape in the Morning

What makes this cityscape rendering different is the hyperrealistic first-person POV. It instantly draws the viewer into the scene, urging them to notice every little detail and put the full picture together. In fact, one might find several storylines developing here at the same time. That's why getting this kind of image can help you unleash your creativity and leave a lasting impression on your clients and peers.
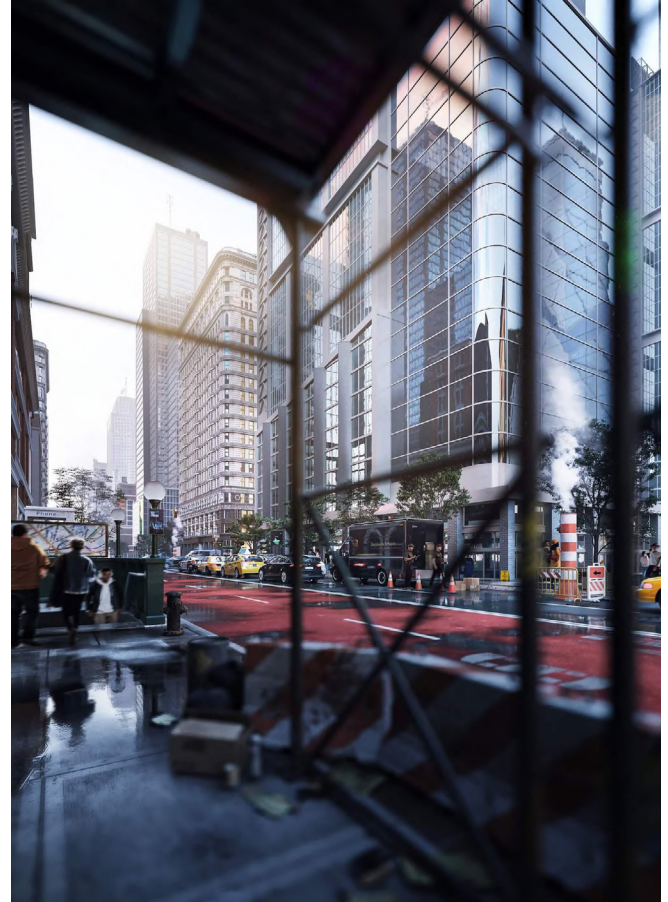
#6. Coastal City in Malta

In this case, the cityscape 3D rendering combines aesthetics with the precision required of a large-scale development visualization. It showcases the proposed design for a high-end hotel, as well as its surroundings. The angle allows us to see the entire city — from its most densely built-up areas to the numerous resort complexes along the coast. This way, one can fully understand what kind of experience people might have staying at this place. That makes this rendering a valuable visual asset for investor presentations and marketing materials alike.

#7. Late-Night Ride Home

Here, the cityscape is a distant view from across a bridge — a unique perspective that captures the viewer's interest. The 3D rendering also features a mesmerizing timelapse animation. It brings dynamic movement into the scene, and you can instantly feel the excitement of driving under the night city lights. With its aesthetic quality and storytelling

power, this type of visual would make an amazing addition to your website, portfolio, or social media pages.

Want to learn about the making of this rendering? See our case study on this 3D photorealistic visualization.

We're glad to have shared some of our favorite cityscape 3D rendering works with you. Hopefully, they'll inspire you to try new ways of expressing your vision in a unique, memorable way.

Looking for professional 3D rendering services? Contact us at ArchiCGI and book a free consultation with one of our managers!

Want to learn how much your project costs? See how we evaluate 3D rendering projects

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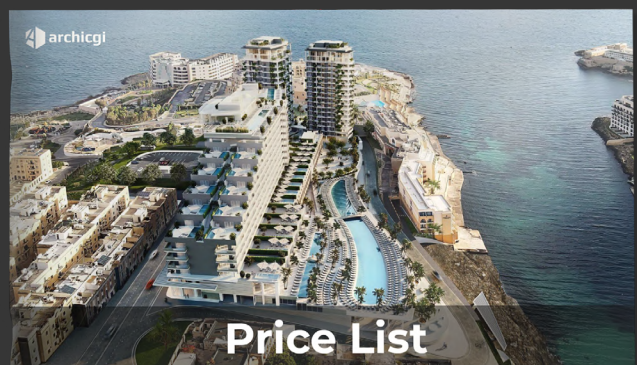
Creating CGI for Award-winning Builders in Canada

Land Ark Homes, an award-winning Canadian company with a 30-year history of residential design and construction, contacted our 3D visualization studio in spring 2022. They needed Net Zero Ready home 3D renderings for Watercolour Westport, their latest community project in Westport, Ontario. Currently, the community

phase 2 is under construction with properties available for sale. To launch an early marketing campaign, the company needed photorealistic 3D visualizations that would show the future look of the offered homes.

All Watercolour houses are designed according to the Net Zero building certified standards. This means these homes, with the installation of solar panels, can generate as much energy as they consume. Our team is happy to have been working on such an innovative and sustainable project.

We've created several dozen interior and exterior renders for Land Ark Homes so far. Now, let's take a look at all the visuals and find out how they were used for marketing!

#1. Tasks and References

The ArchiCGI team visualizes different types of buildings for Land Ark Homes. Namely, we create realistic exterior renderings for their single-family and semi-detached bungalows as

well as bungalow towns. Also, we make interior CGI for internal spaces of these Net Zero Ready homes: kitchens, living rooms, bedrooms, and bathrooms.
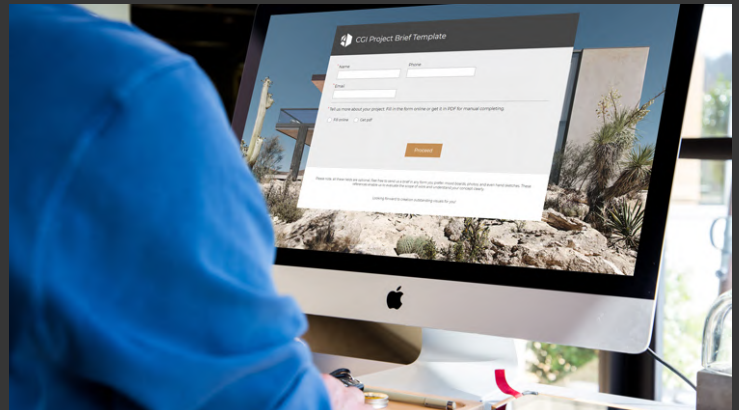
The client always gives us full packs of references for each 3D rendering task. They typically include:

- construction drawings;
- camera angles preferences;
- material references;
- guidelines for interiors: the client's preferred colors, style, type, and brands of design elements.

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Usually, we pick and use ready-made 3D models of the required furnishings from our studio's extensive library, saving time for both the client and us.

From the very first 3D rendering project together, we learned what kind of mood, lighting, and environment details the client likes. So, we always recreate them quickly and easily in every task.

And now, let's take a look at some of the best examples of Net Zero Ready homes 3D rendering we've made for the Watercolour community.

#2. Project Results

Have a look at the detailed 3D images of the exteriors we've made. We hope you'll be as excited about them as we are!

And here is the interior CGI of   energy-efficient homes.

As you can tell from this message that the client left in our CRM, they are happy with the results.

Matt Pengelly 👁

Friday, 29 Jul 2022, 16:32 •••

Amazing. Thank you very much for the great work and timely results!

🫶 1   ☺

Now, let's find out how 3D visualizations made by ArchiCGI help to promote properties.

#3. Marketing Usage of Net Zero Ready Homes 3D Rendering

Land Ark Homes extensively uses our renders on the Watercolour Westport community's website and social media pages. You can view some examples below.

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watercolourwestport With an open living space, generous sized kitchen, and nature right outside your front door, Watercolour Westport by Land Ark Homes offers you the home you and your family deserve. Come see for yourself by booking a tour using the link in our bio!

Did you know that we offer savings on your new home? Find out more about our Incentive's Program using the link in our bio!

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We are grateful to Land Ark Homes for our fruitful cooperation and the chance to write this case study. Visualizing their energy-efficient designs is always a delight for our team!

Looking for 3D rendering services to bring your real estate marketing to the next level? Contact us at ArchiCGI and book a free demo tailored to your business needs!

Want to learn how much your project costs? See how we evaluate 3D rendering projects

SEE OUR PRICING

Price List
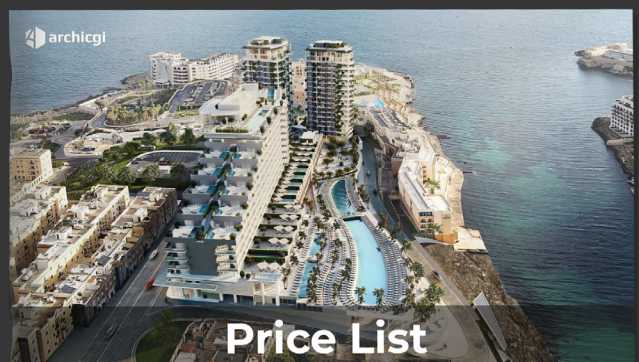
Check Out 3D Models of Furniture & Accessories

from the Latest Collections of the Best Brands for Your Projects

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Are you looking to include the most trendy, beautiful, and functional furnishings and materials in your new interior design projects? Then check out the catalogs of ArchiCGI's long-term partners in the furniture and home accessories industries to find just what you need!

The 3D models of items from these catalogs are available in our library, so you're welcome to use them in your CGI projects with us.

BDI Furniture

Established in 1984 in the US, BDI designs and manufactures modern and innovative furniture for homes and offices. Their products are known for their sleek look and functional features, such as hidden wheels and integrated cable management. The company is also committed to sustainability and has won numerous awards for its products.

View BDI Furniture's latest collection catalog

SUNVILLA

SunVilla

SunVilla is an American company that specializes in creating high-quality outdoor furniture and accessories using premium materials and fabrics. Their products are designed to ensure durability and longevity.

SunVilla offers a wide range of stylish and comfortable patio sets, umbrellas, dining furniture, sectionals, and fire pits. The brand has been featured in well-known magazines such as Forbes and Taste of Home.

View SunVilla's latest collection catalog

Bella Cera Floors

Bella Cera Floors produces high-quality and sustainable hardwood flooring using old-world craftsmanship. They offer a variety of flooring options known for their durability, eco-friendliness, and stylish appearance. The company has won several awards, and its products are used in residential and commercial settings across North America.

View Bella Cera Floors' latest collection catalog

Beauty isn't just a look. It's a place you live.

New Country

French Oak | MVCL912
4 + 9mm (X)PE (20 mil) x 7/7" x 60"

Meet Our Partners

The ArchiCGI team is pleased to introduce our esteemed partners for your potential fruitful collaborations!

Based in San Francisco, Cottage is a startup building a first-of-its-kind platform for residential construction, starting with accessory dwelling units (ADUs). To date, Cottage has completed over 125 ADUs across California. They provide a streamlined approach that blends time and cost efficiency with top-notch customization and quality. Clients can expect a bespoke ADU design from Cottage while the company manages the permitting process and matches the client with a vetted local builder to bring their ADU to life.

Learn more about Cottage's partnership opportunities for contractors and architects.

MEET OUR PARTNERS


Learn more about Cottage

ARCHICGI TEAM

Now, we'd like to introduce you to some of our amazing 3D artists. You can see the entire team of CG experts on our website.

Vlad Sheremetiev
Team Leader & CGI Artist

If a render reflects the 3D artist's point of view, then Vlad looks at his masterpieces with enamored eyes. Modern architecture is his passion, and he certainly knows how to show it in the best light! After work, Vlad enjoys sketching and sup boarding.
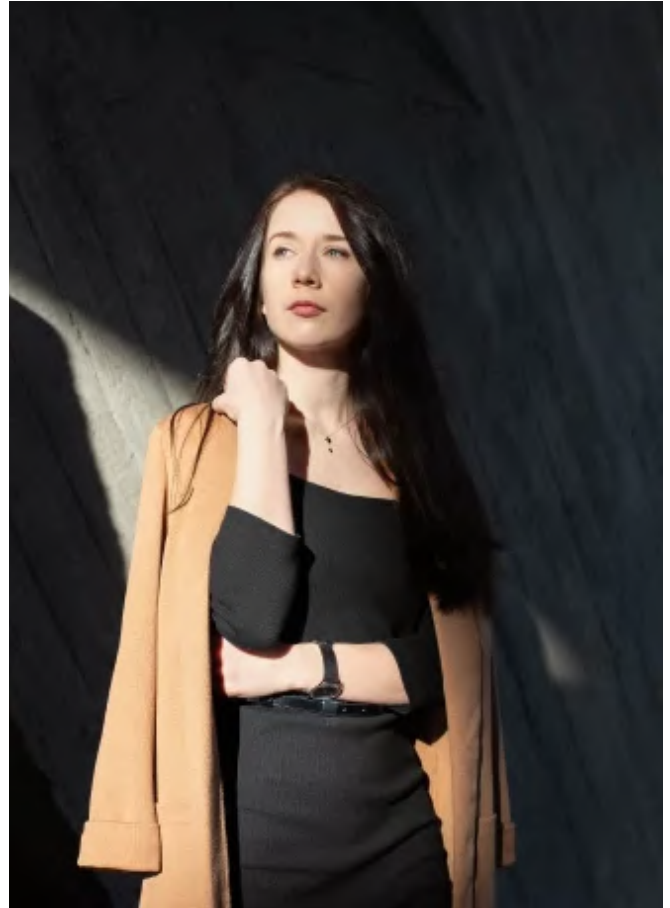
Anastasiia Mishustina
Team Leader & CGI Artist

A former architect, interior designer, a passionate photographer and CGI expert, Anastasiia creates show-stopping imagery. Outside of work, she enjoys cycling, inventing recipes, baking mouth-watering cookies and savoring them with friends.

Veronika Ukrainets

Mentor & CGI Artist

Veronika has been working in archviz for 5 years. Her favorite thing about her job is that it gives never-ending opportunities for growth. Our clients appreciate Veronika for being a true master of CGI and an easy-going person. When not in the office, she enjoys traveling, playing tennis, and birdwatching.

Anton Tertytsia

Mentor & CGI Artist

Anton believes that architects and designers are agents of progress and change, and loves helping them impact the world. As a hobby, Anton loves sketching, photography, sports, traveling, and discovering urban architecture of different countries.